

Detailed Program Scheme
BBA LL.B.
(Five years integrated Law Programme)

Semester-II
(2017-22)

DOC201712080020



RNB GLOBAL UNIVERSITY

RNB Global City, Ganganagar Road,
Bikaner, Rajasthan 334601

OVERVIEW

RNB Global University follows Semester System along with Choice Based Credit System as per latest guidelines of University Grants Commission (UGC). Accordingly, each academic year is divided into two semesters, **Odd (July-December) and Even (January-June)**. Also, the university follows a system of continuous evaluation along with regular updating in course curricula and teaching pedagogy.

The curriculum for BBA LL.B. program for (January-June) Even Semester, 2018 along with Examination pattern is as follows:

Course Scheme

Semester -II

S. No	Subject Code	Course Name	Credits
1.	16003300	Law of Contract –II	5
2.	16003400	Law of Torts and Consumer Protection	5
3.	11011200	Financial Management	5
4.	11011300	Organizational Behaviour	5
5.	11011400	Marketing Management	5
6.	16000600	Comprehensive Viva	2
7.	16001300	Ability & Skill Enhancement Module-II	3
8.	99002000	NCC/NSS/Similar Activities	-
9.	99002100	Club Activity	-
Total Credits			30

EVALUATION SCHEME

The evaluation of the BBA LL.B. program would be based on Internal and External Assessments. Internal Assessment would consist of 50% of the marks (50 marks) and external assessment (in form of End Term Exam) would consist of remaining 50% marks (50 marks). Detailed scheme of Internal and External Assessments as follows:

Internal Assessment

Type	Details	Marks
Mid Term	Two Mid-term Examinations	10+10
Marks obtained in various Tests, Assignments, Presentations, etc.	Average of marks obtained	15
Discipline	To be decided by concerned faculty	5
Attendance	80% - 5 marks and 0.25 percent for every one percent above 80 %	10
TOTAL	50	

External Assessment

Type	Marks
Theory	50

EVALUATION SCHEME- NCC/NSS AND CLUB ACTIVITIES

1. NCC/NSS will be completed from Semester I – Semester VIII. It will be evaluated internally by the institute. The credit for this will be given after VIIIth.
2. The students have to join club/clubs with the active participation in different activities of club. The students would be continuously assessed from Semester-I to Semester-VIII and credits and marks would be given after VIIIth Semester.

CURRICULUM

Course Name: Law of Contract -II

Course Code: 16003300

Course Outline

Unit-I: Indemnity & Guarantee and Agency (Conceptual Study)

- a) Distinction between Indemnity and Guarantee
- b) Rights and Duties of Indemnifier and Indemnified
- c) Rights and Duties of Principle Debtor and Creditor

- d) Liability of Surety
- e) Contract of Agency
- f) Creation of Agency
- g) Rights and Duties of Agent and Principal
- h) Agent's Authority
- i) Determination of Agency

Unit-II: Bailment and Pledge:

- a) Concept of Bailment
- b) Rights and Duties of Bailor and Bailee
- c) Lien
- d) Finder of Goods

Unit-III: The Indian Partnership Act, 1932

- a) Nature of Partnership Firm
- b) Rights /Duties of Partners *inter se*
- c) Incoming and Outgoing Partners,
- d) Position of Minor
- e) Dissolution and Consequences

Unit-IV: The Sale of Goods Act, 1930

- a) Definitions, Distinction between Sale and Agreement to Sale
- b) Conditions and Warranties
- c) Rights and lien of Unpaid Seller
- d) Remedies for Breach of Contract of sale

Unit-V: The Negotiable Instrument Act, 1881

- a) Definition and Kinds of Negotiable Instruments
- b) Holder and Holder-in-Due Course
- c) Material Alterations and Crossing of Cheque, etc.
- d) Dishonor of Negotiable Instruments

LEADING CASES:

1. The Pioneer Container KH Enterprise v/s Pioneer Container [1994] 2 AC 324
2. Jay Bharat Credit v/s CST and Anr
3. Jagannath Patnaik v/s Sri Ptambar Bhupati HarichandanAIR 1954 Ori 241
4. NM Gaziwala and Ors. Vs. S.P.A. Papammal and Anr. 1967 AIR 333, 1966 SCR 38

Suggested Readings:

1. Pollock & Mulla, *Indian Contract and Specific Relief Act*, Lexis Nexis, 2013(14thEdn).
2. Avtar Singh, *Law of Partnership*, Eastern Book Company, 2012 (4thEdn).
3. Avtar Singh, *Law of Contract and Specific Relief*, Eastern Book Company, 2013

- (11thEdn).
4. S. P. Sengupta, *Commentaries on Negotiable Instruments' Act*, Central Law Agency, 2008 (3rdEdn).
 5. Avtar Singh, *Sale of Goods*, Eastern Book Company, 2011 (7thEdn).
 6. Michael G. Bridge (ed.), *Benjamin's Sale of Goods*, Sweet & Maxwell, 2013 (8thEdn)
 7. P.S. Atiyah, *Sale of Goods*, Pearson Education, 2010 (12thEdn).
 8. B.M. Prasad and Manish Mohan, *Khergamvala on the Negotiable Instrument Act*, 2013, Lexis Nexis, 2013 (21stEdn).
 9. P. Mulla, *The Sale of Goods and Indian Partnership Act*, Lexis Nexis, 2012 (10thEdn).

Course Name: Law of Torts and Consumer Protection

Course Code: 16003400

Course Outline

Unit-I: Introduction and Principles of Liability in Tort

- a) Definition of Tort
- b) Development of Law of Torts
- c) Distinction between Law of Tort, contract, Quasi-contract and crime
- d) Constituents of Tort: *Injuria sine damnum*, *Damnum sine injuria*

Unit-II: General defenses:

- a) *Volenti non-fit Injuria*,
- b) Necessity
- c) Plaintiff's default
- d) Act of God
- e) Inevitable accidents
- f) Private defense

Unit-III: Specific Torts-I

- a) Negligence
- b) Nervous Shock
- c) Nuisance
- d) False Imprisonment and Malicious Prosecution
- e) Judicial and Quasi: Judicial Acts
- f) Parental and Quasi-Parental authority

Unit-IV: Specific Torts-II

- a) Vicarious Liability
- b) Doctrine of Sovereign Immunity
- c) Strict Liability and Absolute Liability
- d) Defamations

Unit-V: The Consumer Protection Act, 1986

- a) Definitions of Consumer, Goods and Services
- b) Rights and Duties of Consumer
- c) Authorities for Consumer Protection
- d) Remedies

LEADING CASES:

1. BALTIMORE AND OHIO R.R. V. GOODMAN, 275 U.S. 66 (1927)
2. Bethel v. New York City Transit Authority, 703 N.E.2d 1214 (1998) Donoghue v. Stevenson: A formative House of Lords case.
3. Caparo v. Dickman: 3 House of Lords case.
4. McDonald's coffee case:
5. Martin v. Herzog: statutory violations and duty of care 248 N.Y. 339, 162 N.E. 99. (1928)
6. POKURA V. WABASH RY. CO., 292 U.S. 98 (1934)
7. Fletcher v. Rylands: Early leading case on strict liability doctrine. (Exchequer Chamber, 1866) L.R. 1. Ex. 265.
8. Tarasoff v. Regents of the University of California, 551 P.2d 334 (Cal. 1976)
9. Trimarco v. Klein, Ct. of App. of N.Y., 56 N.Y.2d 98, 436 N.E.2d 502 (1982). (custom and usage are merely part of the reasonable person standard)
10. United States v. Carroll Towing Co.: U.S. Court of Appeals, 2nd Circuit. 159 F.2d 169.
11. Vaughan v. Menlove, 132 Eng. Rep.490 (C.P. 1837):
12. Kasturilal Ralia Ram V. The State of Uttar Pradesh 1965 AIR 1039; 1965 SCR (1) 375 :

Suggested Readings

1. W.V.H. Rogers, *Winfield and Jolowicz on Tort*, Sweet & Maxwell, 2010 (18thEdn).
2. Ratanlal&Dhirajlal, *The Law of Torts*, Lexis Nexis, 2013 (26thEdn).
3. B.M. Gandhi, *Law of Torts with Law of Statutory Compensation and Consumer Protection*, Eastern Book Company, 2011 (4thEdn).
4. R.K. Bangia, *Law of Torts including Compensation under the Motor Vehicles Act and Consumer Protection Laws*, Allahabad Law Agency, 2013.
5. RamaswamyIyer's , *The Law of Torts*, Lexis Nexis, 2007 (10thEdn).

Course Name: Financial Management

Course Code: 11011200

Course Outline

Unit-I: Introduction

- a) Introduction
- b) Objectives of Financial Management
- c) Scope and Functions of Financial Managers
- d) Profit Vs Wealth Maximization,
- e) Agency Costs,
- f) Time Value of Money

Unit-II: Capital Budgeting Decisions

- a) Capital Budgeting Decisions,
- b) Nature of Investment Decisions,
- c) Investment Evaluation Criteria: NPV, IRR, Profitability Index , Payback Period, Accounting Rate of Return

Unit-III: Cost of Capital

- a) Meaning, Factors Affecting Cost of Capital, Significance
- b) Capital Structure Theories: Concept of Value of Firm, Factors Determining Capital Structure, Financial Distress
- c) Leverages: Meaning, Types, Significance
- d) Dividend Policy: Definition and Types of Dividends, Determinants of Dividend Policy, Rights and Bonus Shares

Unit-IV: Working Capital Management

- a) Significance of Working Capital Management
- b) Types of Working Capital, Objectives of Inventory Management
- c) Types of Inventory
- d) Motives for Holding Cash
- e) Objectives of Cash Management
- f) Costs and Benefits of Accounts Receivable
- g) Concept of Factoring

Unit V: PSDA (Professional Skill Development Activities)

- a) Techniques of Compounding and Discounting, Learning the Advantages of Saving Early Studying Investment Evaluation Criteria on MS Excel, Practical Problems on NPV, IRR, Profitability Index, Payback Period, Accounting Rate of Return.
- b) Studying Capital Structure of Companies in India, Case Study on Indian Companies that have declared dividend in recent past, discussion on effect of dividends on stock price.
- c) Discussion on Types of Short Term Finances Available to Corporate, Presentation on Factoring Services Provided by Various Banks and Financial institutions.

Suggested Readings

1. Khan, M. Y. and Jain P. K.,(2012), *Financial Management*, 6th edition, Tata McGraw Hill Company.
2. Pandey I.M, (2010), *Financial Management*, 10th edition, Vikas Publishing House .
3. Prasanna Chandra, (2012), *Financial Management: Theory and Practice*,8th edition, Tata McGraw Hill .
4. Van C. Horne & M.Wachowich, *Fundamentals of Financial Management*,13th edition, Prentice Hall of India, 2008.

Course Name: Organizational Behavior

Course Code: 11011300

Course Outline

Unit-1: The Concept of Organizational Behavior

- a) Disciplines Contributing to the Field of Organizational Behavior
- b) The OB Model
- c) Challenges and Opportunities for OB
- d) Diversity in Organizations

Unit-II: Organizational Culture and Climate

- a) Managerial Communication
- b) Attitudes and Values
- c) Emotions and mood

Unit-III: Behavioral Dynamics

- a) Perceptions
- b) Learning
- c) Personality
- d) Motivation
- e) Stress and its Management

Unit-IV: Group Dynamics and Work Teams

- a) Creating Effective Teams
- b) Types of Teams
- c) Stages of Group Development
- d) Group Think

- e) Group Shift Social Loafing
- f) Group Decision Making Techniques
- g) Power and Politics
- h) Change Management

Unit V: PSDA (Professional Skill Development Activities)

- a) Understanding gender based aspects of work environment, Activity on understanding globalization and diversity issues pertaining to organizational behavior.
- b) Activity on Cross cultural communication, Hands on exercise on nonverbal communication and skill development.
- c) Activity on managing stress, self-assessment of personality.
- d) Exercise on Team building, case study on power and politics, Activity on Change Management.

Suggested Readings

1. Judge Robbins and Vohra, *Organizational Behaviour*, 15th edition ,Pearson education India, New Delhi, 2013.
2. Luthans, *Organizational Behaviour*, 12th edition ,Tata McGraw Hill, 2013.
3. Parikh and Gupta, *Organizational Behaviour*, Tata McGraw Hill, 2010.
4. Mohanty Chitale and Dubey, *Organizational Behaviour: Text and Cases*, PHI Learning, Delhi, 2013.

Course Name: Marketing Management

Course Code: 11011400

Course Outline

Unit-I: Introduction

- a) Meaning, Nature and Scope of Marketing
- b) Core Marketing Concepts
- c) Marketing Philosophies
- d) Concept of Marketing Mix
- e) Understanding Marketing Environment
- f) Consumer and Organisation Buyer Behaviour
- g) Market Segmentation, Targeting and Positioning

Unit-II: Product Planning and Pricing

- a) Product Concept

- b) Types of Products
- c) Major Product Decisions
- d) Product Life Cycle, New Product Development Process
- e) Pricing Decisions
- f) Determinants of Price
- g) Pricing Process, Policies and Strategies

Unit-III: Promotion and Distribution Decisions

- a) Communication Process
- b) Promotion Tools-Advertising, Personal Selling, Publicity and Sales Promotion
- c) Distribution Channel Decisions-Types and Functions of Intermediaries, Selection and Management of Intermediaries

Unit-IV: Emerging Trends and Issues in Marketing

- a) Consumerism, Rural Marketing, Social Marketing
- b) Direct Marketing
- c) Green Marketing
- d) Digital Marketing – Online and Social Media Marketing
- e) Marketing Ethics

Unit V: PSDA (Professional Skill Development Activities)

- a) Case Study discussion
- b) Marketing Debate- Right Price v/s Fair Price of products, it's form or function marketing Debate / Discussion- TV v/s Internet Advertising / Channel Conflict
- c) Assignment and Presentation on emerging trends

Suggested Readings

1. Philip Kotler, K.L. Keeler, A. Koshy, M. Jha, *Marketing Management: A SouthAsian Perspective*, Pearson Education, Delhi. 13thEdition, 2009.
2. B. Baines, C. Fill, K. Page, P.K. Sinha, *Marketing-Asian Edition*, Oxford University Press, Delhi, 2013 .
3. M.J. Etzel, B.J. Walker, W.J. Stanton, A. Pandit, *Marketing*, McGraw Hill, New Delhi. 14th Edition, 2010.
4. J. Darymple Douglas, & Leonard J. Parsons, *Marketing Management: Text and Cases*. Seventh Edition, John Wiley and Sons, 2002.
5. Arun Kumar, N.Meenakshi, *Marketing Management*,Vikas Publishing House, Noida, India, 2nd Edition, 2011 .
6. V.S. Ramaswamy, S. Namakumari, *Marketing Management – Global Perspective,Indian Context*, Macmillan Publishers India, New Delhi, 4thEdition, 2009.

Course Name: Comprehensive Viva

Course Code: 16000600

Course Outline

Comprehensive Viva shall be conducted by a board of examiners constituted by the Academic Program Committee of the USLLS. In case of Affiliated Colleges, the board of examiners shall be constituted by a committee comprising of all faculty members of respective institutions involved in teaching BBA LL.B Students.

Course Name: Ability and Skill Enhancement Module- II

Course Code : 16001300

Course Outline - Final Assessment – Debate/Group Discussion

Unit I- Phonetics Phonetic symbols and the International Phonetic Alphabets (IPA), The Description and Classification of Vowels (Monophthongs & Diphthong) Consonants, Phonetic Transcription & Phonology, Syllable, Stress & Intonations, Reading aloud, recording audio clips.

Unit II – Vocabulary Building Idioms and Phrases, Words Often Confused, One word Substitution, Word Formation: Prefix & Suffix.

Unit – III Ethics & Etiquettes What are ethics, what are values, difference between ethics and morals, Business ethics, workplace ethics, what are virtues for e.g. civic virtues, etc. Human ethics and values- 5 core human values are: right conduct, living in peace, speaking the truth, loving and care, and helping others.

Etiquette awareness, Importance of First Impression, Personal Appearance & Professional presence, Personal Branding, Dressing Etiquette, Dining Etiquette.

Unit IV – Reading & Writing Skills Reading Comprehension, News Reading, Picture Description, Paragraph Writing, News Writing.

Unit V - Listening & Speaking Skills Public Speaking, Debate, Inspirational Movie Screening, Skit Performance.

Note: The review of Syllabus happens on periodic basis for the benefit of the students. In case there are changes in curriculum due to review, students would be intimated in writing.

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